

Low-VOC update

Standex Canada introduces Standohyd® waterborne basecoat

Standex Canada announces the availability of its Standohyd® waterborne basecoat system to comply with future low-VOC legislation. First introduced in Europe in 1994, Standox Standohyd® is a proven waterborne basecoat system that is internationally accepted by refinishers and OEM car makers. Standox Standohyd® will enable Canadian refinishers to comply with Environment Canada's low-VOC legislation proposed to come into effect January 1, 2009.

According to Standox, Standohyd® is known for its ease of application and blending, and accurate color matches. Its high solids formulation provides excellent coverage and high productivity, decreasing process time and material costs.

"As a result of Environment Canada's intent to implement low-VOC legislation for Canada, we are now seeing fundamental changes in the market," said Brian Edwards, business manager, Standox Canada. "Unlike previous changes in the market, which tended to be gradual, this is a radical change that will arrive quickly and that nobody can avoid. In my opinion the bodyshops that convert to waterborne basecoat early stand the best chance. We have a commitment to the success of our customers, and are pleased that many, mostly larger, bodyshops see this challenge as an opportunity and have already inquired about a conversion."

Standohyd® training courses are currently being offered at Standox training centres across Canada. For complete course schedules, visit www.standexna.com and select Canada.

PPG announces team to lead adoption of waterborne products

In response to pending Environment Canada regulations that would require

automotive refinish paint manufacturers in Canada to distribute only VOC compliant products, PPG Canada Inc. has announced a national waterborne team.

PPG commercialized the first waterborne refinish basecoat in 1992. When OEM automotive manufacturers made the move to waterborne technology in the effort to lower VOC emissions in assembly plants, PPG Refinish had waterborne formulations to match these OEM finishes. Since then, PPG's global research and development team has continuously improved on its waterborne platform. Thousands of collision centers are using PPG Envirobase® High Performance and Nexa Autocolor Aquabase® Plus waterborne basecoat systems successfully across Europe.

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— Brian Edwards, Standox

PPG Canada's national waterborne team for Canada consists of Lane Mace, national waterborne program manager; Debbie Nucciarone, waterborne product manager-Canada; Jeffery Murphy, marketing programs manager; and Ned Perry, waterborne training specialist.

Lane Mace has executed special assignment conversions throughout Canada. He assisted in introducing the waterborne platform into Canada in the 1990s.

Debbie Nucciarone also has experience in waterborne transitions as she was on PPG's automotive transition team for the conversion of automotive assembly plants to waterborne basecoats in the 1990s.

Jeffery Murphy has been in the refinish industry for the past three years, working on the sales side.

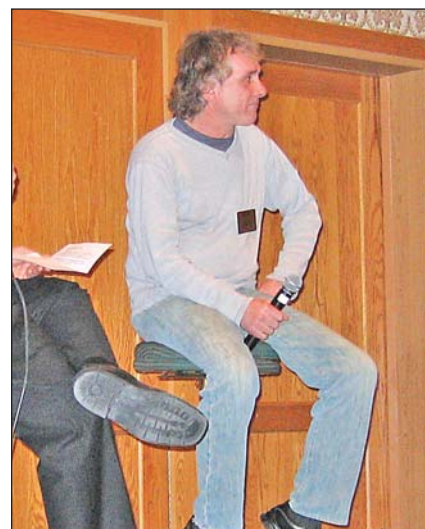
Ned Perry has been in refinish for the past 30 years. He spent this time with CPI then PPG as Manager of Technical Service and Refinish Training for Canada.

Windsor bodyshop converts to waterborne system

Formula One Collision is one of the first collision repair facilities in Ontario to convert to a low-VOC paint system for vehicle refinishing. With this conversion, Formula One is compliant with proposed regulations from Environment Canada, which specify that only low-VOC coatings are to be sold in Canada after Jan. 1, 2009.

"Having worked in the automobile industry for more than three decades, we are committed to better business and social responsibility. By using this new system, we are demonstrating a commitment to environmentally-friendly practices," says Frank Gobbato, owner of Formula One Collision.

Formula One Collision is using the Standohyd paint system from Standox.



Frank Gobbato at CCIF.